

# Stella Sun

## Product Designer

Building workflow optimizations for AI agents and enterprise tooling.

### EXPERIENCE

February 2026 - present | Seattle

#### Product Designer, Optimizely (Capstone Sponsor)

- Redesigning how AI agents embed into marketer workflows in Opal.
- Conducted 5 SME and target-user interviews to frame design scope.
- Audited the product to identify 3 usability and workflow gaps for MVP scope.
- Proposed AI agent redesign via research synthesis and early Claude Code prototypes to improve new user churn rate from 80% to a projected 30%.

December 2024 - June 2025 | Remote

#### Contract Product Designer, Affirm

- Designed self-service deal-management platform for Capital markets team using Storybook and Cursor.
- Iterated workflows from usability findings across sales-team testing rounds.
- Cross-functionally collaborated with PM and engineering to define MVP scope.
- Cut projected deal task time from 2 days to under 20 minutes.

June 2022 - May 2025 | San Francisco

#### UX Designer, SuperWorks Design Agency

- Delivered end-to-end product websites, design systems, and brand identities for over 10 clients.
- Structured 130-page proposals and a 350-page course book.
- Coded custom site interactions with HTML, CSS, and JavaScript.

January 2022 - September 2022 | San Francisco

#### UX Design Intern, Anti-Defamation League

- Designed 25 platform-safety patterns cited in congressional testimony.
- Restructured component library, simplifying modals and multi-step flows.
- Translated policy research into UX copy, earning 5-month extension.

### COMMUNITY INVOLVEMENT

September 2025 - present | Seattle

#### Website Manager, University of Washington MHCI+D Program

- Audited site accessibility, raising DubBot compliance from 92 to 97.
- Resolved SEO and broken-link issues across the program site.

January 2020 - May 2022 | San Francisco

#### Social Media Manager, California College of the Arts IxD Program

- Led Student Spotlights and cross-program creative content initiatives.
- Grew program audience 200+ through community engagement strategy.

stella-sun.com (portfolio)

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### SKILLS

#### Tools:

Figma / Cursor / Claude Code / Git /  
Storybook / React / HTML / CSS /  
JavaScript / Agile & Scrum / Mural &  
FigJam / Confluence & Jira / Adobe  
Creative Suite (Photoshop, Illustrator,  
Premiere Pro, After Effects)

#### Design:

User Experience Design (UX Design)  
User Interface Design (UI Design)  
Interaction Design & Product Design  
Conversational UI / AI Agent Design  
Design Systems / Component Libraries  
Information Architecture  
Prototyping / Wireframing / Mockups  
Journey Mapping  
Responsive Design  
Accessibility (WCAG)

#### User Research:

Heuristic Evaluation / Product Analysis  
Competitive Analysis  
A/B Testing  
Usability Testing  
SME & Stakeholder Interviews

### EDUCATION

August 2026

The University of Washington

**Master of Human-Computer  
Interaction + Design (MHCI+D)**

May 2022 | GPA: 4.07/4.3

California College of the Arts (CCA)

**BFA, Interaction Design**

(with High Distinction)

Minor in Visual Culture Studies

Dean's Spotlight, 2022